

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re:

FRANCHISE GROUP, INC., *et al.*,  
Debtors.<sup>1</sup>

Chapter 11  
Case No. 24-12480 (LSS)

**NOTICE OF SERVICE**

PLEASE TAKE NOTICE that on March 12, 2025, a copy of the Notices of Deposition of: (i) the Debtors; (ii) Andrew Kaminsky; (iii) Andrew Laurence; (iv) Bryant Riley; (v) Chris Rowland; (vi) Christopher Grubb; (vii) David Orlofsky; (viii) Eric Seeton; (ix) Jeffrey Kopa; (x) Jeffrey Van Orden; (xi) John Hartmann; (xii) Joshua Klein; (xiii) Michael Bennett; (xiv) Michael J. Wartell was served on the following as indicated:

Via E-Mail

Jeffrey R. Goldfine  
KIRKLAND & ELLIS LLP  
601 Lexington Avenue

Via E-Mail

Daniel A. Fliman  
Isaac S. Sasson  
PAUL HASTINGS LLP

<sup>1</sup> Debtors in these Chapter 11 Cases, along with the last four digits of their U.S. federal tax identification numbers, to the extent applicable, are Franchise Group, Inc. (1876), Freedom VCM Holdings, LLC (1225), Freedom VCM Interco Holdings, Inc. (2436), Freedom Receivables II, LLC (4066), Freedom VCM Receivables, Inc. (0028), Freedom VCM Interco, Inc. (3661), Freedom VCM, Inc. (3091), Franchise Group New Holdco, LLC (0444), American Freight FFO, LLC (5743), Franchise Group Acquisition TM, LLC (3068), Franchise Group Intermediate Holdco, LLC (1587), Franchise Group Intermediate L, LLC (9486), Franchise Group Newco Intermediate AF, LLC (8288), American Freight Group, LLC (2066), American Freight Holdings, LLC (8271), American Freight, LLC (5940), American Freight Management Company, LLC (1215), Franchise Group Intermediate S, LLC (5408), Franchise Group Newco S, LLC (1814), American Freight Franchising, LLC (1353), Home & Appliance Outlet, LLC (n/a), American Freight Outlet Stores, LLC (9573), American Freight Franchisor, LLC (2123), Franchise Group Intermediate B, LLC (7836), Buddy's Newco, LLC (5404), Buddy's Franchising and Licensing LLC (9968), Franchise Group Intermediate V, LLC (5958), Franchise Group Newco V, LLC (9746), Franchise Group Intermediate BHF, LLC (8260); Franchise Group Newco BHF, LLC (4123); Valor Acquisition, LLC (3490), Vitamin Shoppe Industries LLC (3785), Vitamin Shoppe Global, LLC (1168), Vitamin Shoppe Mariner, LLC (6298), Vitamin Shoppe Procurement Services, LLC (8021), Vitamin Shoppe Franchising, LLC (8271), Vitamin Shoppe Florida, LLC (6590), Betancourt Sports Nutrition, LLC (0470), Franchise Group Intermediate PSP, LLC (5965), Franchise Group Newco PSP, LLC (2323), PSP Midco, LLC (6507), Pet Supplies "Plus", LLC (5852), PSP Group, LLC (5944), PSP Service Newco, LLC (6414), WNW Franchising, LLC (9398), WNW Stores, LLC (n/a), PSP Stores, LLC (9049), PSP Franchising, LLC (4978), PSP Subco, LLC (6489), PSP Distribution, LLC (5242), Franchise Group Intermediate SL, LLC (2695), Franchise Group Newco SL, LLC (7697), and Educate, Inc. (5722). The Debtors' headquarters is located at 109 Innovation Court, Suite J, Delaware, Ohio 43015.

New York, New York 10022  
[jeffrey.goldfine@kirkland.com](mailto:jeffrey.goldfine@kirkland.com)

Mark McKane, P.C.  
KIRKLAND & ELLIS LLP  
555 California Street  
San Francisco, California 94104  
[mark.mckane@kirkland.com](mailto:mark.mckane@kirkland.com)

*Co-Counsel to the Debtors*

200 Park Avenue  
New York, New York 10166  
[danfliman@paulhastings.com](mailto:danfliman@paulhastings.com)  
[isaacsasson@paulhastings.com](mailto:isaacsasson@paulhastings.com)

Nicholas A. Bassett  
PAUL HASTINGS LLP  
2050 M Street NW  
Washington, DC 20036  
Telephone: (202) 551-1700  
Facsimile: (202) 551-1705  
[nicholasbassett@paulhastings.com](mailto:nicholasbassett@paulhastings.com)

*Counsel to the Ad Hoc Group of First Lien  
Lenders*

Via E-Mail  
Bradford J. Sandler  
PACHULSKI STANG ZIEHL & JONES LLP  
919 North Market Street,  
17th Floor P.O. Box 8705  
Wilmington, DE 19899-8705  
[bsandler@pszjlaw.com](mailto:bsandler@pszjlaw.com)

*Counsel to the Official Committee of  
Unsecured Creditors*

Via E-Mail  
Robert J. Feinstein  
PACHULSKI STANG ZIEHL & JONES LLP  
780 Third Avenue, 34th Floor  
New York, NY 10017  
[rfeinstein@pszjlaw.com](mailto:rfeinstein@pszjlaw.com)

*Counsel to the Official Committee of  
Unsecured Creditors*

Dated: March 17, 2025

Respectfully submitted,

**FARNAN LLP**

/s/ Michael J. Farnan  
Brian E. Farnan (Bar No. 4089)  
Michael J. Farnan (Bar No. 5165)  
919 North Market Street, 12th Floor  
Wilmington, DE 19801  
(302) 777-0300  
[bfarnan@farnanlaw.com](mailto:bfarnan@farnanlaw.com)  
[mfarnan@farnanlaw.com](mailto:mfarnan@farnanlaw.com)

-and-

**WHITE & CASE LLP**  
Thomas E Lauria (admitted *pro hac vice*)

Southeast Financial Center  
200 South Biscayne Boulevard, Suite 4900  
Miami, FL 33131  
Telephone: (305) 371-2700  
Facsimile: (305) 358-5744  
Email: tlauria@whitecase.com

-and-

J. Christopher Shore (admitted *pro hac vice*)  
Andrew T. Zatz (admitted *pro hac vice*)  
Colin West (admitted *pro hac vice*)  
Samuel P. Hershey (admitted *pro hac vice*)  
Erin Smith (admitted *pro hac vice*)  
Brett Bakemeyer (admitted *pro hac vice*)  
1221 Avenue of the Americas  
New York, NY 10020  
Telephone: (212) 819-8200  
Facsimile: (212) 354-8113  
Email: cshore@whitecase.com  
azatz@whitecase.com  
sam.hershey@whitecase.com  
erin.smith@whitecase.com  
brett.bakemeyer@whitecase.com

*Counsel to the Ad Hoc Group of Freedom  
Lenders*